

# THE CEO OF YOUR WORLD:

## *Leadership Essentials for Dental Professionals*

### Owning and operating your practice comes with endless responsibility.

A complete overview of practice ownership and the necessary strengths needed to take a practice from scratch or existing to the highest level. From keeping your team motivated to providing excellent patient care and ensuring profitability, practice ownership can be overwhelming. If you're tired of simply "running" your practice and are **ready to operate as the practice CEO**, Dr. MaryJane Hanlon can help.

From refining your leadership approach to creating fail-safe strategies for practice excellence, Dr. Hanlon leads participants in a deep-dive to uncover the strategies, systems and mindset needed for success. Explore proven practices, including personal accountability, self-control, and dealing with toxic individuals. Gain an insider's look into how human resource systems, C-suite wisdom and best practices, as well as various business tools can be leveraged for immediate results. In this lively session, participants will sharpen their leadership qualities and business acumen empowering them to step fully into their roles as CEO of the practice.



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### LEARNING OBJECTIVES:

- Learn the key questions to ask to identify your inner purpose and how it relates to your business
- Identify how to improve your life and your performance on a daily basis
- Discover how to effectively engage employees for a more satisfying work environment and financial bottom line
- Understand how and when to deliver praise in a well-managed practice
- Leverage your passion and enthusiasm to become a true CEO of your practice
- Uncover the fundamental roles emotional intelligence, creativity, endurance, and high standards play in practice leadership
- Examine the five key areas a business owner needs to concentrate on for financial success.

#### **Suggested Format:**

Full or Partial Day; Lecture, Workshop, Keynote

#### **Suggested Attendees:**

Practice Owner, Dentist, Full Team

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