



Dentists spend years developing their *clinical* skills but have limited experience with the *business* of dentistry. We need both *clinical* and *business* education for practice success.

MaryJane Hanlon, RDH, DMD, MBA has an extensive and varied background in the field of dentistry. Since 1997, Dr. Hanlon has been active in the dental industry and owned and operated her own practice for 15 years. Dr. Hanlon combined her passion for dentistry with her acumen for business in 2012 when she obtained her MBA from Suffolk University.

During her two years of matriculation, she created a list of all the things she wished she knew prior to beginning her dental practice. This list was translated into the creation of a course given at Yankee Dental every year in conjunction with Bentley University called the “Mini MBA for Dentists”.

In 2014, she became Assistant Dean of Predoctoral Clinical Education at Tufts where she works to revamp the overall clinical environment. In 2016, she became Associate Dean of Clinical Affairs overseeing all of the undergraduate and postgraduate clinical operations for the school.

Dr. Hanlon is highly involved with the Massachusetts Dental Society and became its fourth female president in 2020. In addition, she has served in many roles on the Yankee Dental Organizational Committees, ADA House of Delegates, and was Chair of Yankee Dental Congress 2017 meeting.

MaryJane is a member of the American Dental Association, the American Dental Education Association, Academy of General Dentistry and many other dental organizations. She is licensed to practice dentistry in Massachusetts.

Testimonials

“I felt the content was extremely helpful to review exceptional care and kindness in an office.”

“Very informative, relaxed, open to communications and questions, very relevant information provided.”

“MaryJane was a very enthusiastic speaker! Her attitude and approach was unique and appreciated.”

“I love a speaker that keeps my attention, and she did! Lots of great tips.”

“Very knowledgeable, knows a lot of good ideas, seems like your practice is on point makes me curious what your office looks like. Thanks for your time and advice.”

“Dr. Hanlon was very interesting.”

“Interesting program.”

“Excellent presentation and good examples, topics and goals/solutions.”



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PRESENTATIONS (Partial Listing)

- Massachusetts Dental Society, Auxiliary Committee
- Massachusetts Dental Society, Yankee Institute (Multiple)
- Berkshire District Dental Society
- Tufts University School of Dental Medicine (Multiple)
- axiUm Annual Summit Meeting (Multiple)
- axiUm Mid-Year Meeting (Multiple)
- Bien Air Annual Conference